

**NAIROBI INNOVATION WEEK (NIW)**

**STUDENT  
INNOVATORS**

Register to showcase your  
innovation at NIW 2018.

**5<sup>TH</sup> MARCH - 9<sup>TH</sup> MARCH, 2018**

**THEME: INNOVATING FOR A BETTER TOMORROW!**

Nairobi Innovation Week brings together Innovators and Delegates from all over the world. Innovations are showcased important issues arising in the Innovation sector are discussed among other activities.

NIW has created a platform where students can fully be part of this Movement

**WHY YOU SHOULD CONSIDER.**

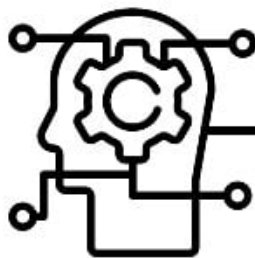
- Get equipped with presentation and entrepreneurial skills
- Have a chance to network with the potential investors and industry players
- Be recognized as 10 most promising Student Startups!
- Stand a chance to get awarded



# WHAT WE ARE LOOKING FOR

Innovations from Sub-Themes below:

- + Agriculture & Food Safety
- + AgriPreneurship
- + Innovations for/and SDGs.
- + Children, Youth & the Vulnerable
- + Data Science & Internet of Things
- + Women in Tech



Innovation characteristics:

- Unique +
- Scalable +
- Solves a problem +
- Financially Sustainable +
- Positive Impact +

Team Characteristics:

- + Self- driven
- + Passionate
- + Opportunistic
- + Creative
- + Impact motivated





## ELIGIBILITY CRITERIA

### Who can apply?

Students from a recognized institution

Youths outside of formal education



## SELECTION CRITERIA

### ORIGINALITY

Your Innovation should not be an **exact** replica of an existing idea

### COMPATIBILITY

Innovations need to be compatible with users' life and lifestyle

### CREATIVITY

Your innovation should be ingenious to solve problems efficiently.

### SCALABILITY

The innovation should be capable of handling market and organizational growth.

### POSITIVE IMPACT

Your Innovation needs to positively influence the United Nations' Sustainable Development Goals

### TRIAL ABILITY

The ease for potential adopters to explore your innovation. The underlying concept of trial sizes for tangible goods, and demo or beta releases for digital goods.

### SUSTAINABILITY

Your Innovation must have the ability to be maintained economically, socially and environmentally

### RELEVANCE

Your innovation must meet the scope of Nairobi Innovation Week 2018



## TIMELINE

APPLICATION OPENS



**31 - OCT - 2017**

Application is open

EVALUATION



**08 - JAN - 2018**

Evaluations and Interviews  
begin

FINAL SELECTION



**29 - JAN - 2018**

Top 10 Innovations are  
chosen from the applications

BOOTCAMPS



**28 - FEB - 2018**

Attend Ready-to-Work  
and Entrepreneurial Workshop  
supported by Barclays Bank Kenya

NIW EXHIBITION



**09 - MAR - 2018**

Top Student Innovators  
showcase their Innovations  
among National Top Innovators

NIW STUDENT PITCH



**08 - MAR - 2018**

Pitch innovations at the R2W  
Graduation ceremony

### TERMS AND CONDITIONS

For groups, founder/ cofounder must be he representative.  
Group Entries are highly encouraged.